

LAUNDRY

TRAVEL BETTER THANKS TO CIRCULAR ECONOMY

Tools to Support the Adoption of Circular Economy Practices in Tourist Accommodations.



Image: Auberge Saintlo Montréal



Reduce resource consumption, particularly water and plastic



Minimize product waste



Extend the lifespan of goods and reduce landfill

BEST PRACTICES

1

Reduce resource consumption and optimize product life cycle



Prioritize the purchase of washers and dryers with low water and energy consumption



Select products with an environmental certification



Give priority to installing an automatic dosing system for laundry products to minimize waste

- Choose supplier who will take back laundry detergent containers for refilling



Choose high-quality sheets and towels to extend their lifespan



Do not provide unlimited towels in rooms or near pools and spas to prevent excessive use and premature wear

- Inform guests that towels are available at the front desk upon request



Plan a maintenance schedule for equipment to extend its lifespan and reduce breakdowns

- Choose to rent washers and dryers, as it is usually linked to a preventive maintenance contract that helps extend the lifespan of the equipment



Take steps to repair equipment in the event of a breakdown



Image: Hôtel La Libertad

2 Reuse, donate, or resell



Repurpose bedroom linens (towels or sheets) into dishcloths or pillowcases to give them a second life



Create a registry of local organizations accepting donations and ensure that items to be replaced are sent to them

- Ask organizations, garages, hair salons, homeless shelters, or animal protection societies (SPAs) if they can collect furniture or bedding (e.g., sheets, towels)

3 Recycle



Provide a blue recycling bin next to the waste bin for plastic containers, cardboard, and flexible plastic packaging

- If recyclable materials from the establishment are collected by the municipality, it is advisable to follow Éco Entreprises Québec's recommendations regarding accepted and rejected materials.
- If recyclable materials are collected by a private service provider, it is advisable to check which materials are accepted and which are rejected



Identify all waste sorting bins with posters and pictograms: posters and pictograms (in French only)

SAMPLES CASES

View all videos



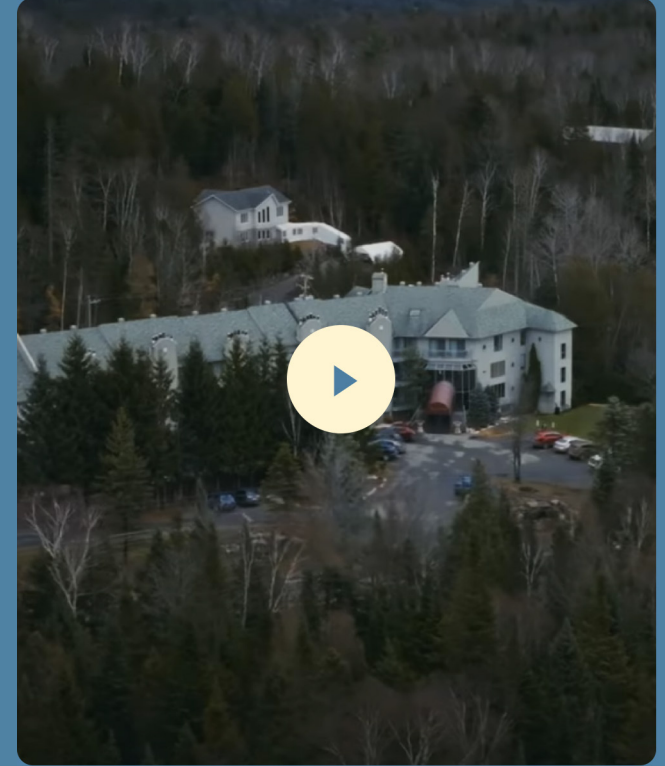
Auberge Saintlo Montréal
(English subtitles available)

- Reusing towels by cutting them into rags



Hôtel Château Laurier Québec
(English subtitles available)

- Covering box springs and making reusable bags from old bed covers that will be sent to the laundry, thus replacing single-use plastic bags



Excelsior Hôtel Spa Sainte-Adèle
(English subtitles available)

- Use of an automatic dosing system for laundry products connected to the washers

USEFUL TIPS

1

Providing dark-coloured washcloths for makeup removal (see the Rooms thematic fact sheet) is considered best practice in circular economy. However, bleach should not be used on dark textiles.

2

Schedule a meeting with the laundry staff to assess necessary adjustments and operational changes to be implemented.



Image: Hôtel Centre-Ville

USEFUL RESOURCES

Interactive map of repair shops for electronic devices, small and large appliances, electric bicycles, and air conditioning units (in French only):

<https://www.protegez-vous.ca/electromenagers/carte-interactive-des-reparateurs>

Make your washing machine last longer (in French only):

<https://www.protegez-vous.ca/electromenagers/fais-durer-ta-laveuse>

List of recyclable materials accepted by Éco Entreprises

https://drive.google.com/drive/folders/1qeSEjnF1-Na-m3bN_Lx2vUG_VXIW_aU

Downloadable visuals/pictograms for creating your own waste sorting posters (in French only):

<https://www.recyc-quebec.gouv.qc.ca/entreprises-organismes/performer/outils-guides-et-etudes/pictogrammes-signalisation/>

Produced by Stratzer, this tool was developed thanks to the collaboration and financial support of RECYC-QUÉBEC and the ministère du Tourisme, as part of the circular economy showcase project for the tourist accommodation sector.